



Empowering Data-Driven Businesses With AI-Agility™



Scaling +500 Use Cases Across the Enterprise

How a Fortune 10 Global Enterprise achieved AI-Agility™ with MARCO™

For more than four years, AI Collaborator has partnered with one of the world's most pioneering Fortune 10 enterprises, bringing AI-Agility™ and shaping breakthrough outcomes across strategic business units.

Enterprise AI Stuck in Chaos

This Fortune 10 global leader faced a challenge confronting every enterprise today: explosive AI demand met with execution bottlenecks that prevented pilots from reaching production at scale.

Client Challenge

Without a unified orchestration layer, the organization couldn't convert AI enthusiasm into production value at scale.

- **Fragmented execution** across silos without centralized intake or prioritization
- **Data complexity:** massive, fragmented systems slowing experimentation and productionization
- **Talent bottlenecks:** limited access to specialized data science and engineering resources
- **Governance gaps:** no enterprise visibility creating shadow AI and regulatory exposure

The Solution: MARCO™ Unified AI Orchestration

AI Collaborator deployed MARCO™ as the enterprise's AI orchestration platform, transforming limitations into structured, governed delivery:

- ✓ Centralized intake and AI Command Center providing real-time visibility across 500+ initiatives
 - ✓ On-demand access to specialized expertise through AIC's Global Partner Ecosystem of 1,200+ vetted providers
 - ✓ Standardized delivery frameworks reducing concept-to-production to 8–10 weeks, replacing 12–18 month cycles
- Compliance and Responsible AI embedded by design,
- ✓ providing centralized observability, eliminating shadow AI, and strengthening regulatory alignment enterprise-wide

"Without a unified approach to managing AI demand, adoption slows and ROI declines, leading to AI Chaos".

– James Briggs, CEO & Founder

The Impact: Definable ROI

90%

of Pilots advance to Production

18x

Industry Performance

8-10weeks

Average Delivery Cycle

"The AIC team displayed the technical expertise, strong collaboration ethos, and thought leadership that have been invaluable to the success of this pioneering project."

– Global Head of Marketing Insights & Analytics

Case Study **Use Case Demand Management**
MARCO Platform

Unlock the power of AI-Agility™ responsibly with AI Collaborator



Discover What AI-Agility™ Can Do for Your Business



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